



17830 Fair Lady Way  
Germantown, MD 20874

# TITANS TRACK CLUB

*Faster... Higher... Stronger...*

Dear Prospective Sponsor,

The Titans Track Club would like to invite you to support a Youth Sport Team serving the Maryland/Washington D.C. area. The Titans are a diverse track team starting its 4<sup>th</sup> year of competition. Our team provides a new option in Maryland for youth individuals between the ages of 6-18 to learn and master their skills in the sport of Track and Field. The Titans are affiliates with USA Track and Field and the Amateur Athletic Union (AAU) supporting competition in local, regional and national meets. Within our first three years of operation, the Titans have brought home 38 Junior Olympic medals, with three National Championship titles and are starting to lead the way in the State of Maryland with our High School athletes.

.Our goal is to develop young individuals that will act as role models in their local communities in academics, as well as athletics. Our mission is to teach the fundamentals of track and field, fostering self-discipline, goal setting and goal attainment while developing the self-confidence in youth athletes to apply these attributes to reach higher academic achievements. Over 50% of our athletes have achieved Honor Roll Achievements.

One of the toughest tasks that face any non-profit organization dedicated to youth sport of any kind is providing quality uniforms and equipment on a very limited budget. In addition, we must also cover operating expenses for track usage, meet fees, association fees and travel expenses, insurance, etc. The Titans track club offer alternative options to participants who are unable to afford the cost of participation in our program. It is our belief that no child shall be denied the opportunity to participate due to financial disadvantages.

As you can imagine, operating a new youth track and field program requires a sizable investment, especially in the first year. The fact that we are a non-profit organization and have no permanent source of funding makes it imperative that we solicit funding from corporations, small business and individual donors who believe in youth sports and the positive effect they have on today's children and their futures.

The Titans Track club needs your support. All amounts of donations are accepted. Please take into consideration that all donations are tax deductible. Our Tax ID # is 57-1212237. We thank you in advance for your time and consideration of our request. If you have any questions, please contact Diane Parrott-Dixon at 301-768-3254.

Sincerely,

Diane Parrott-Dixon

Marketing Volunteer

Titans Track Club

Attachment

# TITANS TRACK CLUB

*Faster... Higher... Stronger...*

---

## SPONSORSHIP INFORMATION PACKAGE

---



**2008 TRACK AND FIELD SEASON**

*...a participant in the USA Track and Field and Amateur Athletic  
Union (AAU)*

17830 Fair Lady Way  
Germantown, MD 20874

[www.marylandtitans.com](http://www.marylandtitans.com)  
**Titans Track Club**

### **Background**

The Titans Track Club was established in 2004 to provide the youth of Montgomery County and the surrounding areas with the opportunity to participate in an organized competitive sport. As the population continues to grow, we believed it was time to establish a new track and field organization in the area. It is our goal to develop young individuals that will act as role models in their local communities in academics, as well as athletics.

In addition to teaching the fundamentals of track and field, our program will foster self-discipline, goal setting and goal attainment while developing the self-confidence of youth athletes to apply these attributes to reach higher academic achievements.

### **Organizational Structure**

The Titans is administered solely by parent volunteers and coaches dedicated to youth development in the Montgomery County and the surrounding areas. The entire administrative and coaching staff volunteers countless hours of their time without compensation. We have committed ourselves 100% to our youth. It is the Titan's belief that our children are the future and we want to give them every available opportunity to excel.

As most nonprofit organizations, we have no permanent or established source of funding. We are financed primarily from donations, registration fees, sponsorships and fundraisers. As a result, it is imperative that we solicit financial support from those who share our interest in providing positive activities for the youth of Montgomery County and the surrounding areas. We would like all potential sponsors to know that all donations are tax deductible.

### **Organizational Affiliates**

The Montgomery County Track Club affiliates with the USA Track and Field (USATF) and Amateur Athletic Union (AAU) supporting competition in local, regional and national meets.

The AAU is one of the largest non-profit volunteer, sports organizations in the United States. The philosophy of the AAU, "Sports for All, Forever" is shared by nearly 500,000 participants and over 50,000 volunteers. AAU is divided into 57 distinct districts. These districts annually sanction more than 34 sports programs, 250 national championships, and over 10,000 local events. ([www.AAUsports.org](http://www.AAUsports.org))

The USATF is the National Governing Body for track and field, long-distance running and race walking in the United States. USATF is a volunteer-driven, not-for-profit organization with a staff of professional program administrators at the National Office in Indianapolis. The mission of the USATF is to provide vision and leadership to the sport of track and field in the United States, and to promote the pursuit of excellence from youth to masters, from grassroots to the Olympic Games. ([www.usatf.org](http://www.usatf.org))

### **Community Involvement**

In addition to teaching the fundamentals of track and field, we also stress the importance of community involvement. We are continuing to build our relationships with our local communities serving Germantown, Gaithersburg, Clarksburg, Damascus, Potomac, Rockville, D.C. and Frederick. We currently have staff members throughout the county that work closely with our area elementary, middle and high schools. It is our belief that by elevating our Youth Programs we are setting the stage for development of our future leaders of tomorrow. This coming spring we will be conducting our 1st Annual Track and Field Meet to continue to increase the awareness of the sport of track and field within our communities.

## **Sponsorships:**

### **PLATINUM SPONSORSHIPS**

Group Sponsorship Banner at Titan Invitational Meets  
Engraved Picture of Team Plaque  
Sponsorship Advertised on Web Site  
Certificate of Appreciation  
\$1,500- Up

### **GOLD SPONSORSHIPS**

Engraved Picture of Team Plaque  
Sponsorship Advertised on Web Site  
Certificate of Appreciation  
\$500-\$1,499

### **DONATIONS**

Sponsorship Advertised on Web Site  
Certificate of Appreciation  
<\$499

**Titans Track Club Sponsor/Donation Form**

Business/Company \_\_\_\_\_

Contact \_\_\_\_\_

Business Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_

Phone Number \_\_\_\_\_

Fax Number \_\_\_\_\_

Email \_\_\_\_\_

Sponsor Level:

Platinum \$1,500 \_\_\_\_\_

Gold \$500-\$1,499 \_\_\_\_\_

Donations: less than \$500 \_\_\_\_\_

Thank you for your interest in sponsoring the Titans. Please send the completed information sheet to:

**Titans Track Club  
17830 Fair Lady Way  
Germantown, MD 20874**

Please make checks payable to: Titans Track Club

**\* ALL SPONSORSHIP FUNDING & DONATIONS ARE TAX DEDUCTIBLE \***

**MCTC Tax ID #57-1212237**